# Pierre-Henri Medas




# PORT FOLIO

# Pierre-Henri Medas

## Produit - Communication - Marketing




Adresse:
9, rue du Général Leclerc
07130 SAINT-PERAY
FRANCE

Téléphone: +33 6 42 79 05 15 (FR)
E-mail: me@phmedas.com


Nationalité française
37 ans (29 septembre 1978)
Marié
Dégagé des obligations militaires
Permis A & B

## Compétences

Expérience en gestion et suivi de projets, en conception, design et développement d'articles de sport
Expérience en achat et négociation d'articles de sport
Encadrement d'Entreprise et d'Équipe
Connaissances générales en informatique, création multimédia
Maîtrise des principaux outils de la «Qualité», d'organisation générale et de gestion/production industrielle

## Expérience Professionnelle

1er Août 2012
2 Juin 2014
**MEDAS S.A. – France**
Directeur Général (mission à durée déterminée)
Distribution d'instruments d'optique (télescopes, jumelles, microscopes)

22 Novembre 2010
31 Mai 2012
**SELLE ROYAL S.p.A. – Italie**
Chef Produit – fi'zi:k (selles, accessoires et composants)
Définition, création, spécification et gestion des produits.

7 Février 2005
8 Octobre 2010
**GIANT Bicycle Inc. – Taiwan ROC**
Global Category Manager – Road (Chef Produit Monde)
Définition, création, spécification et gestion des produits associés à la catégorie des vélos de route pour la gamme mondiale GIANT.
Présentation des produits à la presse internationale et aux distributeurs & revendeurs de différents marchés.

2 Avril 2002
9 Février 2005
**INTERSPORT France – Longjumeau (91)**
Acheteur - Chef Produit Cycle – NAKAMURA & WINDERS
Création, conception, design et développement des gammes de produits. Achats et commercialisation des gammes cycles INTERSPORT.
Communication et mise en avant des produits et suivi des relations et test presse

28 Juin 2000
31 Janvier 2002
**LOOK CYCLE International - NEVERS (58)**
Chef Produit Accessoire & Webmaster
Gestion des projets accessoire. Création de supports de communication.
Conception et gestion des sites Internet et Intranet

## Formation

2015
**SPECIALIZED BICYCLE COMPONENTS UNIVERSITY**
Body Geometry Fit Certified Bike Fitter

2011
**Slowtwitch.com**
F.I.S.T. Certified Tri Bike Fitter - Diplôme Etude Posturale Triathlon

1999-2000
**IEQT – Vichy (03)**
Diplôme d'Etudes Supérieur en Qualité - orienté «Services»

1997-1999
**Lycée LAFAYETTE - Clermont-Ferrand (63)**
BTS Productique Mécanique

1996
**Lycée Paul CONSTANT – Montluçon (03)**
Baccalauréat STI Génie Mécanique

## Langages

- Francais (langue maternelle)
- English (courrant écrit et parlé)
- Italian (parlé courrant et écrit basic)

## Informatique

- Utilisation de matériel PC depuis 1996
- Connaissances pour la maintenance de matériel informatique
- Maîtrise des logiciels :
  - bureautique : MS Word, MS Excel, MS Access, MS PowerPoint, Designer
  - multimedia : Adobe Creative Suite, 3DSMax
  - conception : SolidWorks

## Interêt et Loisirs

- Activités sportives
  - Sport endurance (triathlon – Champion de France Cadet 1995)
  - sports mécaniques (moto vitesse sur circuit)
  - snowboard
- Imagerie numérique (photo, vidéo, animations)

www.phmedas.com

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## Product - Communication - Marketing




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FRANCE

Cell Phone: +33 6 42 79 05 15 (FR)
E-mail: me@phmedas.com


French nationality
37 years old (September 29, 1978)
Married
Free from French Military duties
French driving licence (A moto & B car)

## Skills

Experienced in project management, engineering, design and production of sports equipment.
Experienced in negotiation and purchasing of sports equipment.
Business and Team management.
Knowledge in computer systems and software. Experienced in media design and edition.
Knowledge in Quality Management and Production organisation and management.

## Professional Background

| | |
|---|---|
| Since<br>June the 2nd 2014 | **SPECIALIZED Europe B.V. – French Spoken Markets**<br>SBCU Leader and Instructor<br>Creation and translation of tuitions for France, Wallonia and Romandie (Management, Fit, Tech, Products). |
| August the 1st 2012<br>June the 2nd 2014 | **MEDAS S.A. – France**<br>General Manager (temporary mission)<br>Optical instruments distribution (telescopes, binoculars, microscopes) |
| December 22nd 2010<br>May 31st 2012 | **SELLE ROYAL S.p.A. – Italie**<br>Product Manager – fi'zi:k<br>Product Planning, Creative directions, Colors and Graphics and Specifications. |
| February 7th 2005<br>October 8th 2010 | **GIANT Bicycle Inc. – Taiwan ROC (from the French office)**<br>Global Category Manager – Road<br>Product Planning, Creative directions, Colors and Graphics and Specifications of GIANT Global Road bike series. Product communication and Global Media presentations. |
| April 2nd 2002<br>February 9th 2005 | **INTERSPORT France – Longjumeau (91)**<br>Bicycle Purchaser & Product Manager – NAKAMURA & WINDERS<br>Product management, development, design, purchasing and sales of INTERPORT Bicycle ranges.<br>Products communication and Media relations. |
| June 28th 2000<br>January 31st 2002 | **LOOK CYCLE International - NEVERS (58)**<br>Webmaster/Webdesigner & Product Manager - Accessories<br>Accessories Product Planning, Product management, Creative Directions |

## Educational Background

| | |
|---|---|
| 2015 | **SPECIALIZED BICYCLE COMPONENTS UNIVERSITY**<br>Body Geometry Fit Certified Bike Fitter |
| 2011 | **Slowtwitch.com**<br>F.I.S.T. Certified Tri Bike Fitter |
| 1999-2000 | **IEQT – Vichy (03)**<br>Quality Management - «Services» |
| 1997-1999 | **Lycée LAFAYETTE - Clermont-Ferrand (63)**<br>BTS Production Management and Mechanical Production Engineering |
| 1996 | **Lycée Paul CONSTANT – Montluçon (03)**<br>Bachelor of Mechanical Production Engineering |

## Languages

- French (native)
- English (fluent written and spoken)
- Italian (fluent spoken and basic written)

## Computer Programming Skills

- PC from 1996, Mac from 2008
- Programming skills :
  - MS Word, MS Excel, MS Access, MS PowerPoint, Designer
  - Adobe Creative Suite, 3DSMax
  - SolidWorks

## Interests

- Sports
  - Endurance (triathlon: Age group National Champion - 1995)
  - Motor sport (track riding)
  - Snowboarding
- Digital imaging (photo, video, animations)

www.phmedas.com

# Pierre-Henri Medas

## Cycling - Triathlon - Running - Motorsport

**Triathlon**

ASPTT Vichy Triathlon de 1993 à 1997
Triathlon Beauvais en 1998
Triathlon Macon Club en 1999
DTPA Aubagne depuis 2009

Best performances :
1995 Champion d'Auvergne Cadet
1995 Champion de France Cadet
1996 7ème aux Championnats de France CD FFTri
1996 Vice champion de France Scolaire
1998 Vainqueur de la Coupe de France des Clubs Formateurs (individuel)
1998 1er Junior et 7ème scratch au Triathlon International de Vesoul
1998 14ème et 7ème Français à la Manche de la Coupe du Monde ITU à Bessine
1998 3ème Equipe Masculine à la Coupe de France des Clubs à Boulogne
1998 Vainqueur du Combiné à la Coupe de France des Clubs à Boulogne

**Swimming**

Natation Cusset de 1988 à 1995
Chamalières Monferrand Natation en 1996 et 1998
Dauphins de Vichy-Bellerive en 1997
Stade Clermontois from 1999 à 2001

Best performances :
2001 56''96c au 100 NL (25m)
2001 2' 05''07c au 200 NL (25m)
1999 4'36''04c au 400 NL (25m)

**Cycling**

Avenir Cycliste Cussettois from 1995 to 1999

Best performances :
1996 Regional Junior Track Champion Pursuit
1996 District Time Trial Junior Champion
from 2005 to 2009 : multiple participations to MTB events (Roc d'Azur, Mondial du VTT Les 2 Alpes, Whistler, local rides)

**Running**

Sport Athlétiques Montbrisonnais in 1998
35'47'' for a 10k (spring 1998)

**Snowboarding**

Freeride and Freestyle since 1996

**Motorcycle**

Speed motorcycle practicing since 2007




TECHNICIEN
461
459
330
328
324
324
sunn
sunn


SHOEI
DUCATI PERFORMANCE
MOTUL
252
DUCATI 999
MOTUL

fi'zi:k

**fi'zi:k - Selle Royal Group**

from November 2010 until May 2012

Product Manager

Product Planning, Creative directions, Colors and Graphics for saddles components and accessories under the fi'zi:k brand.

## fi'zi:k Tritone triathlon saddle

- Prototype engineering and creation
- Product development
- Product specifications
- Creative directions










## fi’zi:k Nisene 2012

Product development
Product specifications
Creative directions




## fi’zi:k Arione 00

Product brief restructuration
Creative directions



## fi’zi:k Ardea Tri 2012

Product development
Product specifications
Creative directions



## fi’zi:k Ta:ke saddle bag (including packaging)

Product development
Product specifications
Creative directions





## fi’zi:k Silicon seatpost rings packaging

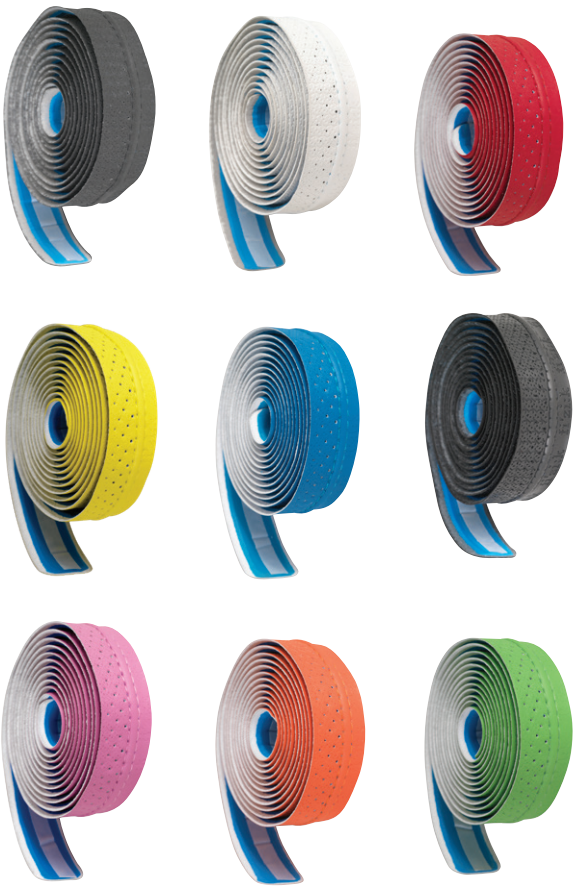
Product development
Product specifications
Creative directions




## fi’zi:k Performance bar tape (including packaging)

Product development
Product specifications
Creative directions



# fi’zi:k 2012 After-Market range

Colors and Graphics
Creative directions



**GIANT Bicycle Inc. – Taiwan ROC**

from February 2005 until October 2010

Global Category Manager – Road

Product Planning, Creative directions, Colors and Graphics and Specifications of GIANT Global Road bike series.
Product communication and Global Media presentations.

## GIANT ROOT Disc brake

- Product development
- Product Specifications
- Colors and Graphics
- Creative directions



# TECHNOLOGY TRAINING
# Maestro Suspension, Composite, Aluminum Technology

Training content (french and english)
Photographies (some), Document creation and edition
Training execution






**GIANT Bicycle**

Collaborators : Kevin Dana (Category Manager), Dean Bradley (Category Manager), Jeff Menown (Category Manager), Dennis Lane (Product Director), Nixon Huang (Senior Product Engineer), Andrew Juskaitis (Product Marketing), Abby Cooper (Category Manager) Andy Wollny (Team Engineer), Mike Miller (Genesis Graphic Designer), Todd Judoka (Genesis Graphic Designer), Christopher Eaton (Genesis Graphic Designer), Jake Orness (photographer)

With Nixon Huang at GIANT Inc. Office
GIANT Headquarter - Taichung - Taiwan



# GIANT - EUROPEAN LINE-UP Model Year 2007

Product Specifications
Colors and Graphics
Creative directions






















## MTB Products

Project management participation
Specifications participation
Colors & Graphics




















# GIANT - XtC AluxX Series Model Year 2008

Product development
Product Specifications
Colors and Graphics
Creative directions





# GIANT - EUROPEAN LINE-UP Model Year 2008

Product Specifications
Colors and Graphics
Creative directions



# GLOBAL ROAD LINE-UP 2009 "Year of the Road"

Product development
Product Specifications
Colors and Graphics
Creative directions























# GIANT - Bowery Series Model Year 2009

Product development
Product Specifications
Colors and Graphics
Creative directions



GIANT Interbike stand
Las Vegas - Nevada - USA - october 2008

# GIANT - Trinity Alliance Series Model Year 2008

Product development
Product Specifications
Colors and Graphics
Creative directions



# GIANT - TCR Advanced SL Series Model Year 2009

Product development
Product Specifications
Colors and Graphics
Creative directions






GIANT Global Media Launch
Mallorca - Spain - june 2008



# GIANT - TCR Advanced Series Model Year 2009

Product development
Product Specifications
Colors and Graphics
Creative directions






GIANT Global Media Launch
Mallorca - Spain - june 2008

# GIANT - Trinity Aluxx Series Model Year 2009

Product development
Product Specifications
Colors and Graphics
Creative directions



# GIANT - Defy Advanced Series Model Year 2009

Product development
Product Specifications
Colors and Graphics
Creative directions



GIANT USA Link Dealer Convention
Park City - Utha - USA - july 2008



# GIANT - TCX AluxX Series Model Year 2009

Product development
Product Specifications
Colors and Graphics
Creative directions





Adam Creig - MTB US National Champion
Cross Vegas - Las Vegas - USA - september 2008

# GIANT - TCR Advanced SL Limited Edition - march 2009

Product development
Product Specifications
Colors and Graphics
Creative directions








DURA-ACE
MAVIC


MAVIC
COSMIC CARBONE ULTIMATE


GIANT








GIANT

# GIANT - TRINITY Advanced SL Series Model Year 2010

Product development (with Andy Wollny)
Product Specifications
Colors and Graphics
Creative directions




rabosport.nl
Rabobank
Rabobank
AGU
GIANT
SHIMANO

# GIANT - OMNIUM Series Model Year 2010

Product development
Product Specifications
Colors and Graphics
Creative directions



Keith Ketterer - AMGEN Team & GIANT USA Employe
Master World Hour Record - Los Angeles - USA - october 2009



# GIANT - GLOBAL ROAD LINE-UP Model Year 2010

Product Specifications
Colors and Graphics
Creative directions




GIANT
DEFY
TCR
DURA-ACE
KENDA

# GIANT - GLOBAL ROAD LINE-UP Model Year 2011

Product Specifications
Colors and Graphics
Creative directions




GIANT


GIANT


GIANT


GIANT




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GIANT

# GIANT - TCR Advanced SL and TCR Advanced Series Model Year 2012

Product development
Product Specifications
Creative directions




TCR Advanced SL




TCR Advanced



# GIANT - DEFY Advanced SL and DEFY Advanced Series Model Year 2012

Product development
Product Specifications
Creative directions




DEFY Advanced SL




DEFY Advanced

# GIANT - DEFY Series Model Year 2012

Product development
Product Specifications
Creative directions




GIANT
P·R2
P·R3
SHIMANO

**INTERSPORT France - Longjumeau**

from April 2002 to February 2005

Bicycle Purchaser & Product Manager – NAKAMURA & WINDERS

Definition, engineering, creative directions, specifications of product ranges.
Purchasing and sales of INTERPORT Bicycle ranges.
Products communication and Media relations.

## WINDERS France 2004 (INTERSPORT France)

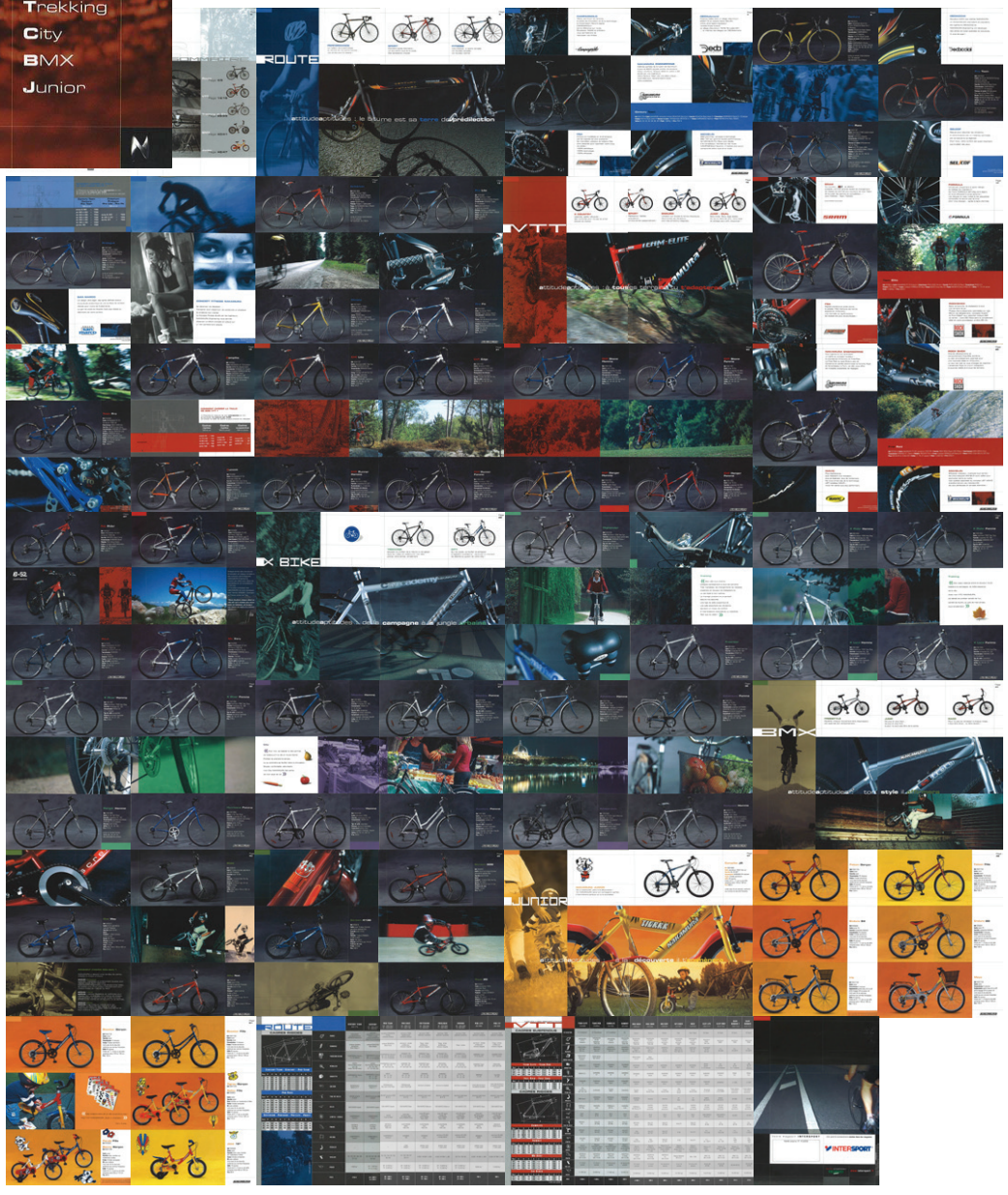
Product development, Product specifications, Product Purchasing
Colors and Graphics
Creative directions
Mareting product development and management



# NAKAMURA France 2003 (INTERSPORT France)

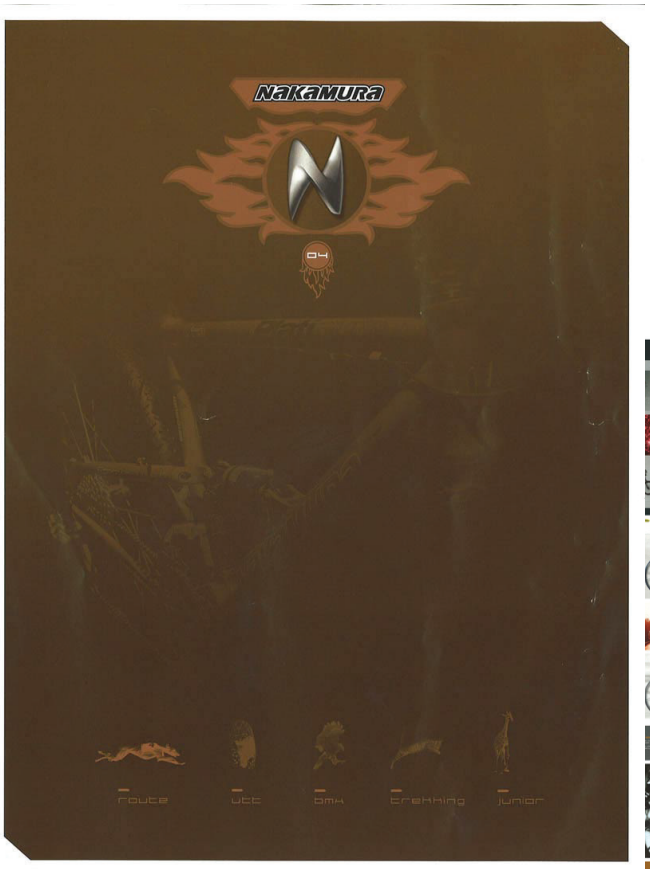
Product development and Product specifications,  Product Purchasing
Colors and Graphics
Creative directions
Mareting product development and management



# NAKAMURA France 2004 (INTERSPORT France)

Product development, Product specifications, Product Purchasing
Colors and Graphics
Creative directions
Mareting product development and management






# NAKAMURA France 2005 (INTERSPORT France)

Product development, Product specifications, Product Purchasing
Colors and Graphics
Creative directions
Mareting product development and management






# LOOK CYCLE International - NEVERS

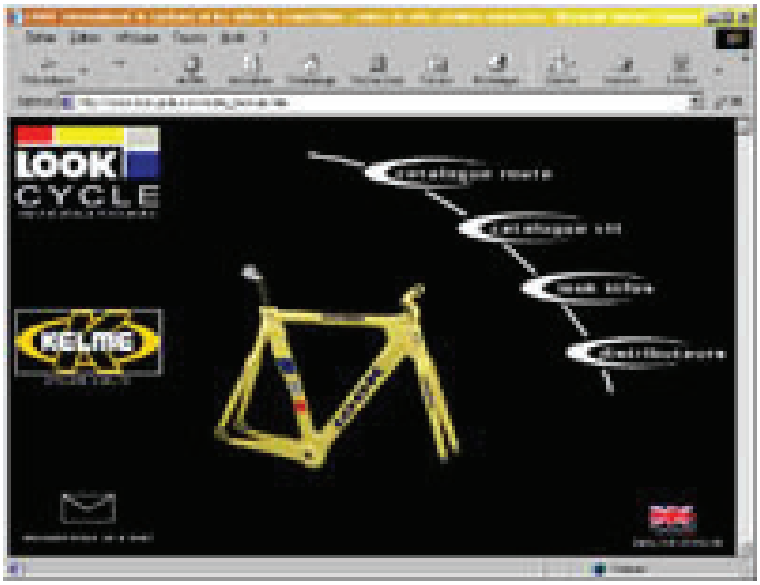
from July 2000 to November 2001

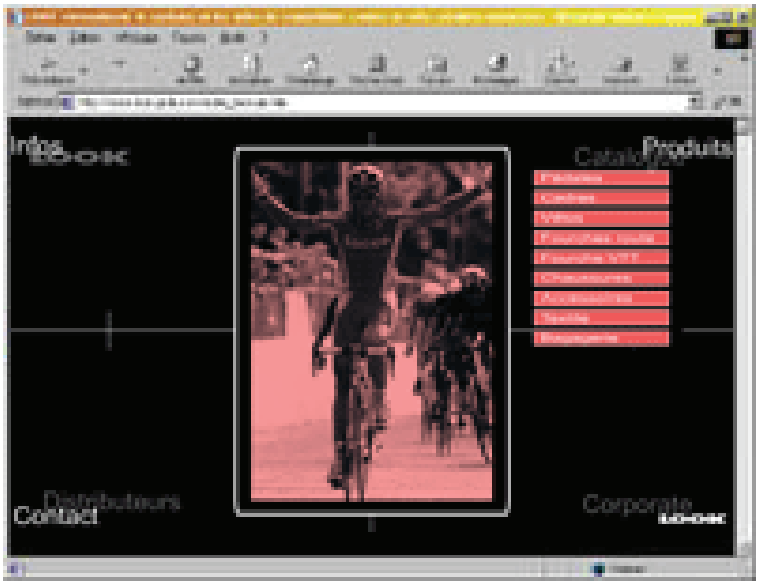
Webmaster/Webdesigner & Product Manager - Accessories

Webdesign and Management of www.lookcycle.com
Accessories Product Planning, Product management, Creative Directions
Global sales presentations

## LOOK Cycle website 2001 & 2002

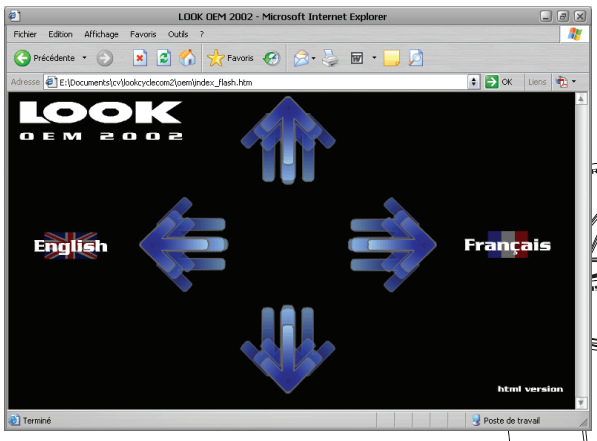
- Creative directions
- Graphic design and Architecture
- Animation and maintenance
- Consummer contacts




## LOOK PRODUCTS OEM CATALOGS

- Creative directions
- Document creation and edition
- CD-Rom and paper formats






# LOOK Pedals

Product Specifications
Colors and Graphics
Creative directions



MEDAS
COMMUNICATION & MARKETING

**Auto-entrepreneur - LA BOUILLADISSE**

from March 2010

Sole proprietorship.
In order to expend my creativity, I have officialy setup my business entity.

2D Creation
3D Model creation
3D Animation
Video Imaging
Website design and programing

Some of the latest videos can be watched on www.vimeo.com/phmedas

## TECHNOGYM catalog display

Display design proposal





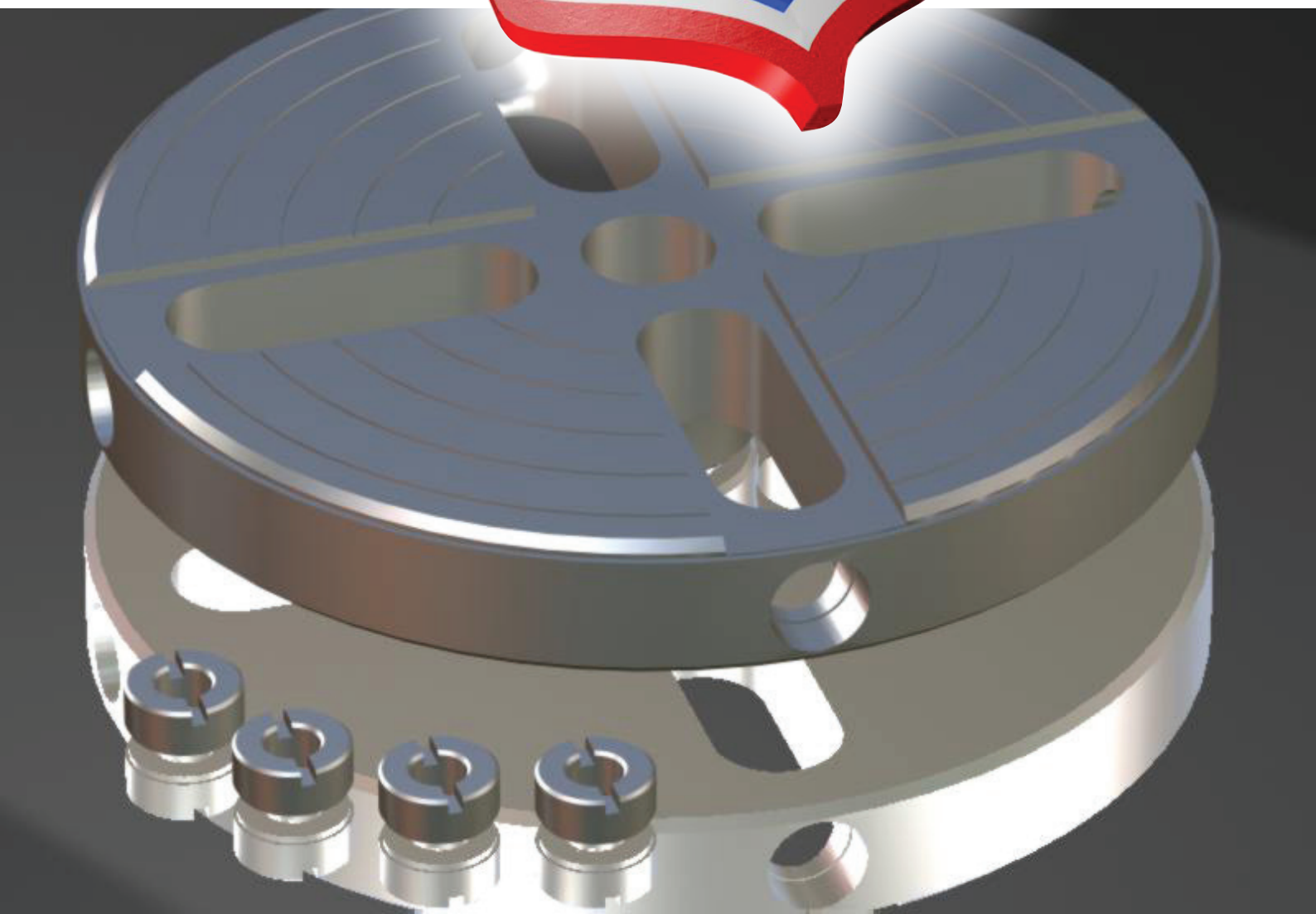

# 3D renderings

3D files creations
Rendering
Animation and movie creations







## GRAPHIC DESIGN

Helmet colorization based on an ASD Design
Rider's logo creation
Rider's bike artwork





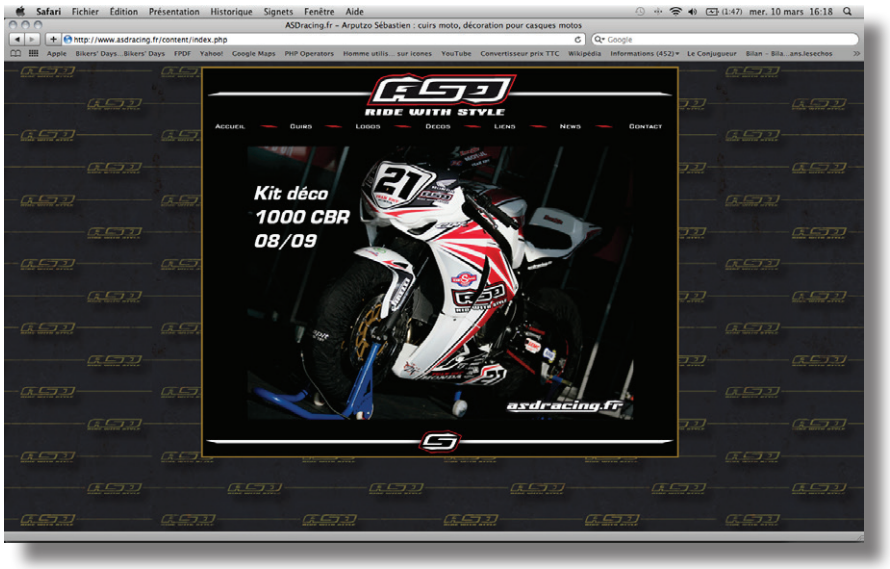





Gregory Lochin
Circuit de Ledenon

# WEBSITE CREATIONS

Creative directions
Graphic design
Back office programs



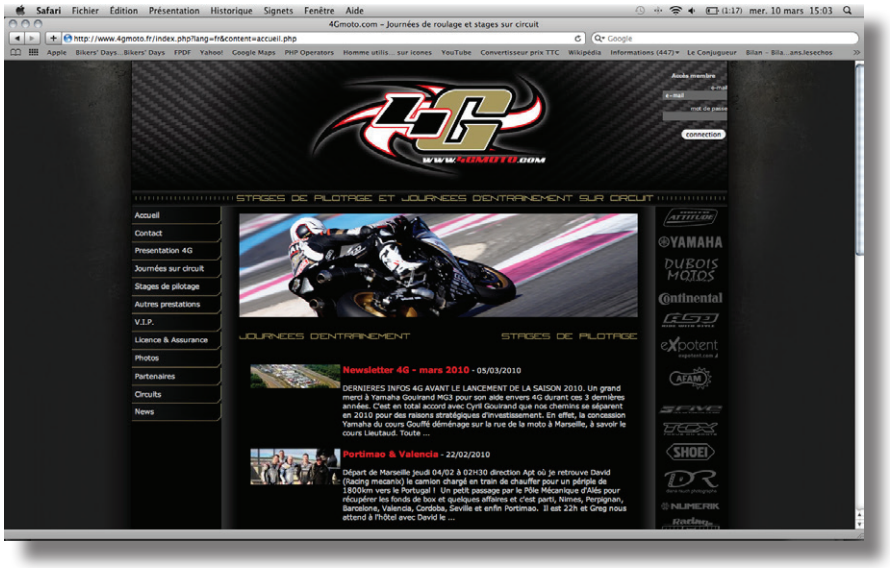

## ASD Racing website 2008

Creative directions
Graphic design with ASD Racing
Architecture
Back office program



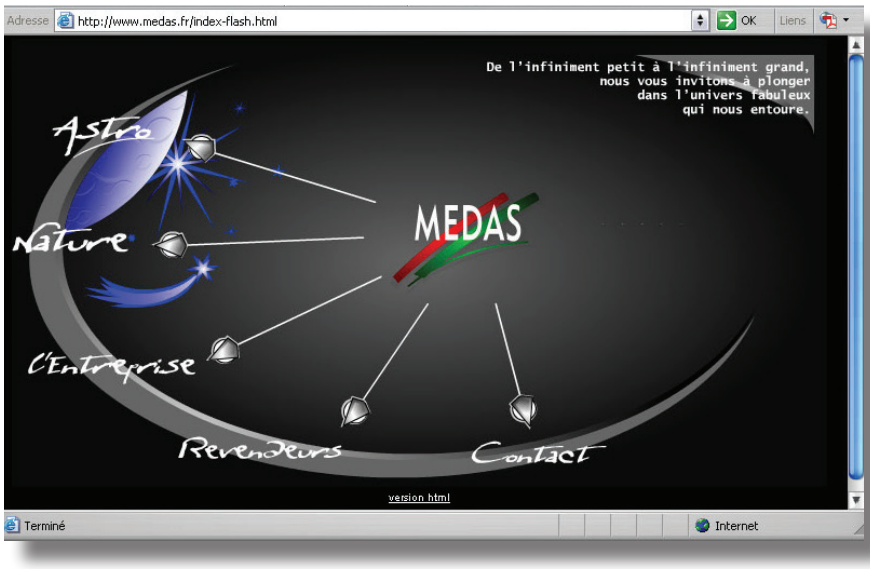

## AGENCE DE L'AIGLE 2008

Creative directions
Graphic design




## 4G Motorcyle website 2010

Creative directions
Graphic design with ASD Racing
Architecture
Animation and maintenance
Consummer contacts




## MEDAS.FR 2003

Creative directions
Graphic design
Architecture
Back office program



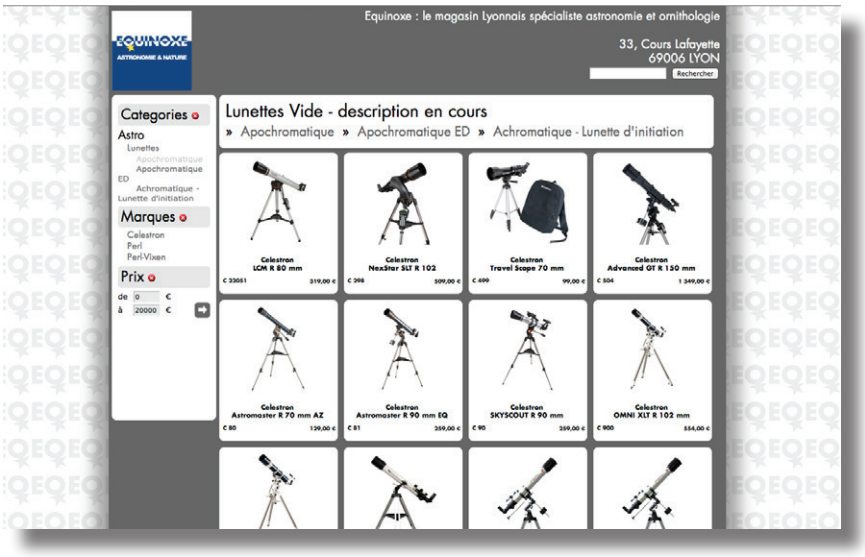

## MEDAS.FR 2013
## MEDAS-INSTRUMENTS.COM

Creative directions
Graphic design
Architecture
Back office program



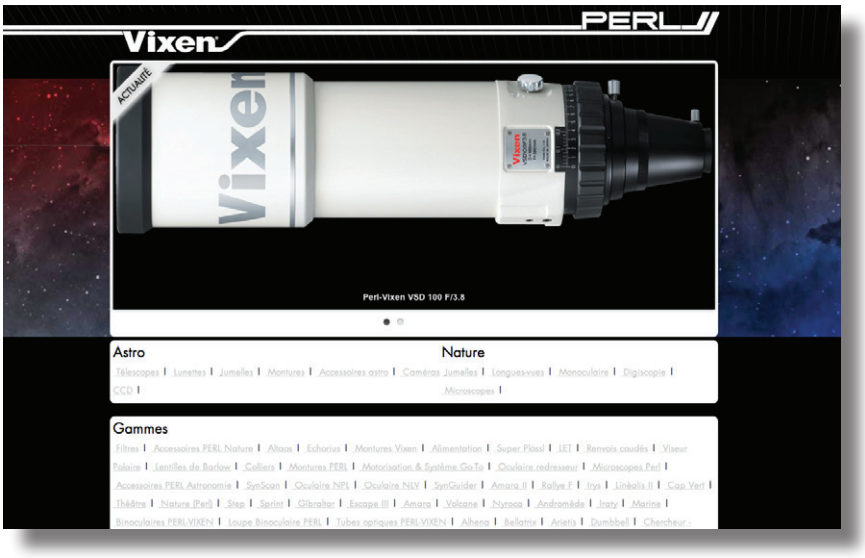

## LETELESCOPE-PARIS.COM

Creative directions
Graphic design
Architecture
Back office program



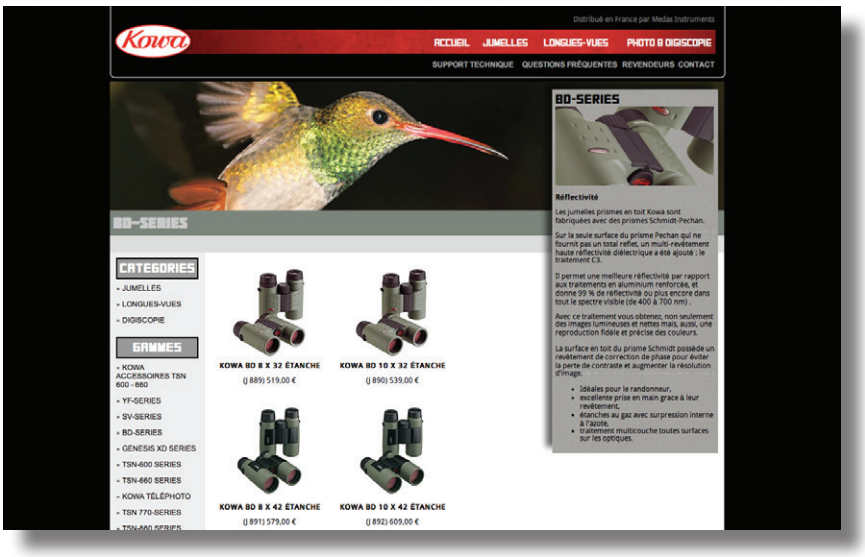

## EQUINOXE-LYON.COM

Creative directions
Graphic design
Architecture
Back office program



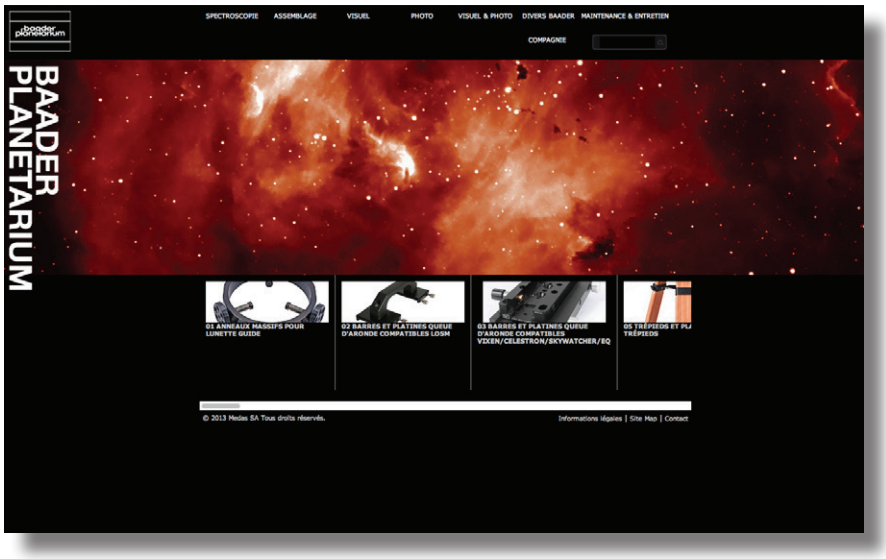

## PERL-VIXEN.COM 2013

Creative directions
Graphic design
Architecture
Back office program



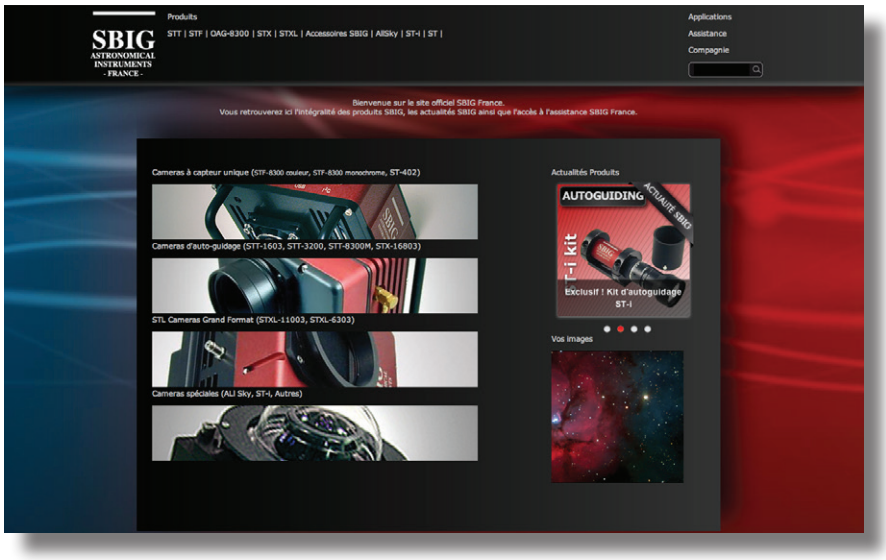

## KOWA-OPTICS.FR 2013

Creative directions
Graphic design
Architecture
Back office program




## BAADER-PLANETARIUM.FR 2013

Creative directions
Graphic design
Architecture
Back office program




## SBIG-FRANCE.COM 2013

Creative directions
Graphic design
Architecture
Back office program




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Skype me at ph.medas

Facebook Pierre-Henri Medas

www.vimeo.com/phmedas